The Premier Event in Computer Science Education

The Special Interest Group in Computer Science Education of the Association for Computing Machinery (ACM SIGCSE) is a community of approximately 2,600 people whom, in addition to their specialization within computing, have a strong interest in the quality of computing education. The SIGCSE Symposium is the flagship conference of the organization and is regularly attended by more than 1,300 people. Conference attendees are looking for new ideas, textbooks to support their courses, and materials to improve the effectiveness of their teaching. Course related software and hardware systems are of great interest. With the ever-changing face of computing education attendees will want to find out about the latest innovations in content delivery, classroom management and instructional support.

In addition to selecting the textbooks and support materials for their courses, conference attendees influence the choice of computing equipment for their laboratories as well as for their departments. They select the tools that support teaching and their own scholarly work. They also determine what languages will be used in their courses and what compilers and development environments will be installed. These professionals set aside the time of the Symposium to review what is available and make their choices for the coming years. This is the most efficient way to interact with the most active teaching faculty in computing and information science.

Make the Most of Your Marketing Dollars

• Find your target audience among more than 1,300 attendees who come from the college and university Computer Science Education community.
• Develop relationships with other computing professionals from the United States and throughout the world.
• Renew connections with current customers.
• Listen to what computer science educational professionals have to say about your product and future product needs.
• Increase your understanding of the educational IT profession.
• Get more exposure with up to 17 full hours of conveniently scheduled exhibit time, of which up to 5 full hours are unopposed.
• Sell your products and services on the show floor.
• Qualify for outstanding sponsorship and advertising opportunities to suit your level of commitment.
• AND...all attendee coffee breaks are held in the Exhibit Hall to maximize your exposure.

Get the Maximum Exposure for Your Business

CONFERENCE SUPPORTER

• Show your company’s support for the computer science educational community.
• Get additional exposure for your company.
• Thank customers for their continued business.

EXHIBIT

• Showcase your products and services to over 1,300 decision makers and authorized purchasers.
• Generate new sales leads.
• Introduce new products and services.

ADVERTISE

• Reach the entire SIGCSE 2018 conference of over 1,300 attendees in the conference publications.
• Achieve greater company recognition.
• Get an edge on your competition.
## Conference Support Opportunities

**As a SIGCSE 2018 Supporter, you get**

- Extensive Conference Exposure
- Plenary and Conference Session Exposure
- Complimentary Conference Registration

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Platinum $20,500</th>
<th>Gold $15,500</th>
<th>Silver $8,000</th>
<th>Bronze $5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thank you and highlight on the SIGCSE 2018 website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo displayed on the SIGCSE 2018 website with a link</td>
<td>✓ Specially Displayed</td>
<td>✓ Specially Displayed</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Exhibit booth benefits</td>
<td>2 free exhibit booths with priority placement* at the SIGCSE Expo</td>
<td>2 free exhibit booths with priority placement* at the SIGCSE Expo</td>
<td>1 free exhibit booth with priority placement* at the SIGCSE Expo</td>
<td>50% discount on exhibit booth at the SIGCSE Expo</td>
</tr>
<tr>
<td>10% discount on first additional booth</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>25% discount on all subsequent additional booths</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo placement and recognition in Exhibit Guide</td>
<td>✓ Prominent position</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Supporter session presentations of supporting organization’s choice</td>
<td>Two 75 minute Thursday or Friday sessions</td>
<td>One 75 minute Thursday or Friday session</td>
<td>One 75 minute session</td>
<td></td>
</tr>
<tr>
<td>Attendee packet insert</td>
<td>Two inserts</td>
<td>One insert</td>
<td>One insert</td>
<td>One insert</td>
</tr>
<tr>
<td>Complimentary conference registrations</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>1**</td>
</tr>
<tr>
<td>Special recognition with logo displayed at opening plenary session</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Advertisement in the Exhibit Guide</td>
<td>One full page, 4-color</td>
<td>One half-page interior, 4 color</td>
<td>One quarter-page, 4 color</td>
<td></td>
</tr>
<tr>
<td>Discount on additional advertisements</td>
<td>25%</td>
<td>15%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition signage at Exhibit Hall Entrance</td>
<td>✓ Prominent Position</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

**Sponsoring?** Add a Wednesday pre-conference or Saturday post-conference supporter session for $1,500. Add another supporter session during the conference for an additional $3,500. Supporter sessions are first-come, first-served, and subject to availability. Audio Visual and/or Food and Beverage costs are the responsibility of the supporter.

*SIGCSE will reserve limited priority space for supporters until September 29, 2017. Gold and Platinum supporters may request to exchange one exhibit booth space for an additional supporter session during the conference (based on availability). After September 29, supporters will be assigned to the best available location on a first come, first served basis.

**Complimentary registration is only available to Bronze supporters that also take an exhibit booth."
Amplify your exposure to SIGCSE attendees with your support of these additional opportunities!

- Recognition signage at the event, in the Exhibit Hall and Registration Area
- Recognition in the Exhibit Guide.

**Wireless Access Supporter $7,000/Co-Supporter $3,500**
- Logo on wireless login page
- Fee provides internet access throughout the conference facility

**Conference Reception Co-Supporter $5,000**
Attendees enjoy networking with each other and meeting our exhibitors during this evening conference reception.

**First Timer’s Luncheon Reception $7,500**

**Refreshment Break Supporter $3,500**

**Kids Camp Supporter $3,500**

**Student Pizza Party Supporter $2,500**

**Conference Badge Holder $2,500**
The supporter must provide the badge holder with their logo.

**Award Scholarship $500**
Sponsor a scholarship to be awarded to Best Research Paper, Best New Program Paper, Best Experience Paper, Best Panel, Best Special Session, Best Poster Awardees chosen by the SIGCSE 2018 program chairs.

**Travel Scholarship $500**
Donate to the SIGCSE Travel Grant Program to support new faculty or those visiting the Symposium for the first time.

**In Kind Donation**
The SIGCSE 2018 Conference welcomes pre-approved in kind donations of the following conference items from supporting organizations:
- Attendee Registration Bags
- Attendee Badge Lanyards
- Volunteer T-shirts
- Other appropriate in kind items may be suggested with the approval of the Symposium Chairs and Exhibits Manager.
All item production and shipment costs are the responsibility of the supporting organization. Please contact the SIGCSE Exhibits Manager to coordinate.

**Friend of SIGCSE**
SIGCSE welcomes all denominations of support.
Contact us at etaggart@executivevents.com or call 303-530-0205, Ext. 16 to discuss recognition for the level of support you wish to provide.

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**Event Supporter**

**ADVERTISING OPPORTUNITIES**

The SIGCSE 2018 Exhibit Guide is distributed to all conference attendees and contains information about the conference, exhibits, advertisements, supporter recognition, and exhibitor information. Space is assigned on a first come, first served basis.

**COVER ADVERTISING**
- Full Page Back Cover (4-Color): $2,500
- Full Page Inside Front Cover (4-Color): $2,000
- Full Page Inside Back Cover (4-Color): $2,000

**INSIDE ADVERTISING**
- Full Page (4-Color): $1,600
- Half Page (4-Color): $900
- Quarter Page (4-Color): $400

Please contact SIGCSE 2018 at etaggart@executivevents.com or call 303-530-0205, Ext. 16 for availability and pricing.

**REGISTRATION BAG INSERTS**
- Exhibitors: $400/insert
- Non-exhibitors: $700/insert

**AD SPECIFICATIONS**
- Full page - bleed: Trim size 8.5”w × 11”h (allow 1/8” bleed area on all sides)
- Full page - non-bleed: 7.5”w × 10”h
- Half page: 7.5”w × 4 7/8”h (horizontal only)
- Quarter page: 3.5”w × 4 7/8”h

**AD REQUIREMENTS**
- Only files in the following formats will be accepted:
  - PDF - High resolution. All graphics, logos and images used must be a minimum 300dpi resolution.
  - Adobe Illustrator - EPS (preferred), TIFF or JPG with all type converted to outlines. Minimum 300dpi resolution.
  - Direct contact information for ad designer must accompany ad submission.

**DEADLINES**
- Reserve Ad Space: January 15, 2018
- Artwork (Electronic files): January 26, 2018
EXHIBITS
The SIGCSE 2018 Exhibits and Conference Sessions will be located in the Baltimore Convention Center in Seattle, Washington. The Technical Symposium is the flagship event of the Computer Science Education community. Attendees are looking to meet with companies that provide the teaching texts needed by the faculty; hardware and software manufacturers who supply tools which can be utilized at the learning institutions represented by the SIGCSE attendees, students and faculty. Only SIGCSE exhibitors have this unlimited access.

ATTENDEES
The SIGCSE Conference is international, drawing attendees from Canada, New Zealand, and countries in Europe, Asia, South America, and Africa. The majority of our attendees (approximately 90%) come from across the United States.
The program format of panels, papers, special sessions and workshops appeals to a broad range of interests.
SIGCSE provides its exhibitors with a unique opportunity to reach this select community of decision makers from the computer science education community in their immediate area as well as from around the United States and the world.

EXHIBIT SPECIFICATIONS
All Exhibit booths are sold in 10’ × 10’ increments. Furniture, A/V, computer, Internet, and other needs can be ordered in advance for an additional charge. Included with each 10’ × 10’ booth:
• 8’ back drape
• 3’ side drape
• 1-6’ skirted table
• 2- chairs
• 1-wastebasket
• Carpet
One full conference registration per purchased booth. Booth space is assigned on a first come, first served basis.

TENTATIVE EXHIBIT HOURS
The SIGCSE 2018 Exhibits will be open:
• Wednesday 2/21/18
  Exhibitor Set-up: 1:00 pm - 6:00 pm
• Thursday 2/22/18
  Exhibits Open: 10:00 am - 5:00 pm
• Friday 2/23/18
  Exhibits Open: 10:00 am - 5:00 pm
• Saturday 2/24/18
  Exhibits Open: 9:30 am - 12:00 pm
• Saturday 2/24/18
  Move Out: 12:00 pm - 6:00 pm
(Exhibit hours subject to change at the discretion of the conference management.)

ALL CONFERENCE COFFEE BREAKS ARE HELD IN THE EXHIBIT HALL.

EXHIBIT BOOTH FEES
Reserve on or before September 29, 2017 and SAVE $300
• 10’ × 10’ BOOTH - $2,500
Reserve on or after October 1, 2017
• 10’ × 10’ BOOTH - $2,800
• MULTIPLE BOOTHS
  3–5: 10% discount
  6 or more: 15% discount

CONTACT SIGCSE 2018
For more information or questions concerning SIGCSE 2018, contact the SIGCSE Exhibits Manager at 303-530-0205, Ext. 16 or Elizabeth Taggart at etaggart@executivevents.com.
Questions about supporting and exhibiting at SIGCSE 2018 can also be directed to our Supporter/Exhibitor Liaisons, David Musicant at dmusican@carleton.edu, and Ben Schafer at schafer@cs.uni.edu.

SIGCSE 2017 Exhibitors
Abet
ACM-W, ACM CCECC
Auburn University
AutoGradr
CCSC
CISSE
Codio
CRC Press
CS Teaching Tips
CSTA
Elsevier
Franklin, Beedle & Associates, Inc.
Github
Google
Gradescope
IBM
ICCP
Institute of International Education (IIE), Fulbright Scholar Program
INTEL
Jones & Bartlett Learning
LEGO Education
Mercury Learning
Microsoft
Nazarbayev University - School of Science and Technology
NCWIT
NCWIT - EngageCSEdu’s
NSF Showcase
NVIDIA
Oracle
Pearson
Pegasystems Inc.
Piazza Technologies, Inc
Princeton University Press
Prospect Press
SIGCSE 2018
Springer
Teradata University Network
The MIT Press
Turing Craft, Inc.
University of Puerto Rico
Virginia Tech
Vocareum
Wiley
zyBooks

Reserve your booth before September 29, 2017 and Save $300
**Contract for Space**

The Application and Contract for Exhibit Space shall be considered a binding Contract between the two parties. It shall be subject to the rules and regulations as set forth by ACM in this contract when it is submitted with full payment and accepted in writing by ACM and the SIGCSE 2018 Symposium Exhibits Manager. By submitting an application for exhibit space, the applicant releases ACM and the SIGCSE 2018 Symposium Exhibits Manager from any and all liabilities to the applicant, its agents, representatives, independent contractors, invitees or guests who are deemed detrimental to the overall Exhibition, the Baltimore Convention Center, other Exhibitors, or the public. ACM, the SIGCSE 2018 Symposium Exhibit Manager reserves the sole and absolute right to determine the eligibility of any company/organization’s product or service. Acceptance of an application does not imply endorsement by ACM or the SIGCSE 2018 Symposium of the Exhibitor’s products or services, nor does rejection imply lack of merit of the same.

Full payment must be received by ACM before the Exhibitor is permitted to enter the exhibition hall to set-up.

**Exhibit Space and Symposium Support**

**Contractual Terms, Conditions & Rules for ACM SIGCSE 2018**

**EXHIBIT SPACE**

Exhibitor/Supporter may cancel either its participation (including exhibit space, advertising, and sponsorship fees) in the Show or a portion of its exhibit space only upon written notification to ACM/SIGCSE Exhibit Management, Executive Events and subject to the following schedule of liability:

- **Premises and Products**: Exhibitors/Supporters that signed an application for SIGCSE 2018 at SIGCSE 2018 pre-sale appointments have until September 30, 2018 to notify ACM/SIGCSE Exhibit Management, Executive Events to cancel their participation and relinquish their reserved booth space without penalty and without administrative fee. Notification of cancellation must be sent in writing and acknowledged by ACM in this contract when it is submitted with full payment and accepted in writing by ACM and the SIGCSE 2018 Symposium Exhibits Manager. By submitting an application for exhibit space, the applicant releases ACM and the SIGCSE 2018 Symposium Exhibits Manager from any and all liabilities to the applicant, its agents, licenses, or employees that may arise or be asserted as a result of submission of an application or of participation in the SIGCSE 2018 Symposium. For the purpose of this contract, the term “Exhibitor” will also mean “Supporter”.

The contracting company/organization (hereinafter called Exhibitor) and ACM agree the goal of exhibitors at the SIGCSE 2018 Symposium is to display the exhibitor’s products and services for educational purposes related to the conference. ACM and the SIGCSE 2018 Symposium Exhibits Manager reserve the sale and absolute right to determine the eligibility of any company/organization’s product or service. Acceptance of an application does not imply endorsement by ACM or the SIGCSE 2018 Symposium of the Exhibitor’s products or services, nor does rejection imply lack of merit of the same.

Full payment must be received by ACM before the Exhibitor is permitted to enter the exhibition hall to set-up.

**Notification of Cancellation**

Exhibitors or their representatives who fail to observe these conditions of contract or who, in the opinion of ACM and the SIGCSE 2018 Symposium Exhibits Manager, conduct themselves unethically may be dismissed from the Exposition without refund or other appeal.

**Interpretation & Enforcement**

These regulations become part of the contract between the Exhibitor, ACM and the SIGCSE 2018 Symposium Exhibits Manager. ACM and the SIGCSE 2018 Symposium Exhibits Manager have full power of interpretation and enforcement of these rules and may amend them at any time. Also, the Exhibitor agrees to abide by all reasonable rules and regulations published from time to time. All matters in respect not covered by these regulations are subject to the decision of ACM and the SIGCSE 2018 Symposium Exhibits Manager and all decisions so made shall be binding on all parties affected by them as by the original regulations. Exhibitors or their representatives who fail to observe these conditions of contract or who, in the opinion of ACM and the SIGCSE 2018 Symposium Exhibits Manager, conduct themselves unethically may be dismissed from the Exposition without refund or other appeal.

**OTHER TERMS AND CONDITIONS**

The Exhibitor shall comply with all fire laws, electrical codes, and all other rules, regulations, codes or statutes with respect to the installation, conduct, and disassembly of its exhibit. Exhibitor shall also comply with all rules, regulations, codes or statutes of the Baltimore Convention Center and the Baltimore Convention Center officials with respect to the installation, conduct and disassembly of its Exhibit. The Exhibit shall be conducted in a decorous manner in order not to be objectionable to other Exhibitors, the Baltimore Convention Center, the Exposition, ACM, the SIGCSE 2018 Symposium Exhibit Manager, or the public. ACM, the SIGCSE 2018 Symposium Exhibit Manager and the Baltimore Convention Center reserve the right to close, remove, or require changes in any exhibit or to remove any of the Exhibitor’s personnel, agents, representatives, independent contractors, invitees or guests who are deemed detrimental to the overall Exhibition, the Baltimore Convention Center, other Exhibitors, or the public.

The license granted by this Contract is personal and may not be transferred without the written consent of ACM. The premises are licensed on an “as is” basis and ACM or the SIGCSE 2018 Symposium Exhibit Manager will not be liable for pre-existing conditions of the premises or for conditions arising during the period or the license. The Exhibitor shall return the premises in as good condition as they were received. ACM or the SIGCSE 2018 Symposium Exhibit Manager shall in no event be liable to the Exhibitor in excess of any consideration paid by the Exhibitor to ACM or the SIGCSE 2018 Symposium Exhibit Manager, and received by ACM or the SIGCSE 2018 Symposium Exhibit Manager, for breaches of Contract or tortious conduct by ACM or the SIGCSE 2018 Symposium Exhibit Manager, by its agents, representatives or independent contractors whether acting within or without the scope of their authority by agents, representatives or independent contractors of the Baltimore Convention Center or by the general public. ACM or the SIGCSE 2018 Symposium Exhibit Manager shall not be liable for failure to perform its obligations under this Contract due to strikes, acts of God, riots, or any other cause beyond its control. Anyone visiting, viewing or otherwise participating in the Exhibitor’s exhibit is deemed to be the invitee or licensee of the Exhibitor rather than the invitee or licensee of ACM, the SIGCSE 2018 Symposium Exhibit Manager, or the Baltimore Convention Center. The Exhibitor hereby consents to jurisdiction of the New York State Courts with respect to any right of action arising under this Contract for any reason. In arbitration in accordance with the rules of the American Arbitration Association sitting in New York, New York, at the discretion of ACM or the SIGCSE 2018 Symposium Exhibit Manager will not be liable for injury of any type from any cause to property of the Exhibitor or to persons conducting or otherwise participating in the conduct of the exhibit or to invitees or guests of the Exhibitor. The Exhibitor assumes full responsibility and liability for the actions of its agents, employees or independent contractors, whether acting within or without the scope of their authority, and agrees to hold harmless ACM, the SIGCSE 2018 Symposium Exhibit Manager, and the Baltimore Convention Center from responsibility or liability resulting directly, indirectly, or jointly, from other causes which arise because of the actions or omissions of its agents, employees, or independent contractors, whether acting within or without the scope of their authority.

There is no other agreement of warranty between the Exhibitor, ACM or the SIGCSE 2018 Symposium Exhibit Manager, except as set forth in this document. The rights of ACM and the SIGCSE 2018 Symposium Exhibit Manager under this Contract shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of ACM and the SIGCSE 2018 Symposium Exhibit Manager. The Exhibitor agrees to abide by all rules and regulations published from time to time by, and governing the Exhibition.

This Contract is made and accepted in the State of New York and shall control the construction, interpretation, validity and enforceability of this Contract as if all relevant aspects of the Contract existed only in the State of New York. Any controversy or claim arising out of, or relating to, this Contract or the breach thereof, shall be settled by arbitration in accordance with the rules of the American Arbitration Association sitting in New York, New York, at the discretion of ACM or the SIGCSE 2018 Symposium Exhibit Manager. The Exhibitor hereby consents to jurisdiction of the New York State Courts with respect to any right of action arising under this Contract for any reason. In the event of dispute arising under this Contract, the Exhibitor shall be liable for costs and attorney’s fees incurred by ACM and the SIGCSE 2018 Symposium Exhibit Manager in a reasonable attempt to negotiate, arbitrate, or litigate the dispute together.

**AMERICANS DISABILITY ACT**

The Exhibitor assumes the position of “public accommodation” when they contract to exhibit in the Baltimore Convention Center. Therefore, the Exhibitor must make their exhibit accessible to the disabled without causing themselves undue “hardship.” A copy of PUBLIC LAW 101-336 [S. 933] AMERICANS WITH DISABILITY ACT OF 1990 is available upon request from the Department of Justice.

**Exhibit, Supporter, Advertising Cancellation**

Exhibitor/Supporter may cancel either its participation (including exhibit space, advertising, and sponsorship fees) in the Show or a portion of its exhibit space only upon written notification to ACM/SIGCSE Exhibit Management, Executive Events and subject to the following schedule of liability:

- **Premises and Products**: Exhibitors/Supporters that signed an application for SIGCSE 2018 at SIGCSE 2018 pre-sale appointments have until September 30, 2018 to notify ACM SIGCSE Exhibit Management, Executive Events to cancel their participation and relinquish their reserved booth space without penalty and without administrative fee. Notification of cancelation must be sent in writing and acknowledged by ACM in this contract when it is submitted with full payment and accepted in writing by ACM and the SIGCSE 2018 Symposium Exhibits Manager. By submitting an application for exhibit space, the applicant releases ACM and the SIGCSE 2018 Symposium Exhibits Manager from any and all liabilities to the applicant, its agents, licenses, or employees that may arise or be asserted as a result of submission of an application or of participation in the SIGCSE 2018 Symposium. For the purpose of this contract, the term “Exhibitor” will also mean “Supporter”.

The contracting company/organization (hereinafter called Exhibitor) and ACM agree the goal of exhibitors at the SIGCSE 2018 Symposium is to display the exhibitor’s products and services for educational purposes related to the conference. ACM and the SIGCSE 2018 Symposium Exhibits Manager reserve the sale and absolute right to determine the eligibility of any company/organization’s product or service. Acceptance of an application does not imply endorsement by ACM or the SIGCSE 2018 Symposium of the Exhibitor’s products or services, nor does rejection imply lack of merit of the same.

Full payment must be received by ACM before the Exhibitor is permitted to enter the exhibition hall to set-up.
Application and Contract for Conference Support, Exhibit Space and Advertising

Reserve your exhibit booth before September 29, 2017 and SAVE $300!
Questions? Please contact Elizabeth Taggart at etaggart@executivevents.com.

EXHIBITOR/SUPPORTER CONTACT INFORMATION

Company/Organization

Authorized Person ________________________________________ Authorized Person Title ____________________________________________

Authorized Person E-Mail ____________________________________ Authorized Person Telephone _________________________________

Company/Organization Address _____________________________________________

City/State/Zip ________________________________________________

Please provide the following information for your Event Contact Person (the person that will be managing the details of your participation in SIGCSE 2018).

Event Contact Person _____________________________________________ E-Mail ____________________________________________

Telephone __________________________________________ Fax ________________________________________________

CONFERENCE SUPPORT

CONFERENCE SUPPORTERS:

☐ Platinum Supporter .................................................. $20,500
☐ Additional Supporter Session (Each) ......................... $3,500
☐ Gold Supporter ..................................................... $15,500
☐ Silver Supporter ................................................... $8,000
☐ Bronze Supporter ................................................. $5,000

EVENT AND ITEM SUPPORT:

☐ Supporter: Wireless Internet Access ......................... $7,000
☐ Co-Supporter: Wireless Internet Access ................. $3,500
☐ Co-Supporter: Conference Reception ..................... $5,000
☐ First Timer’s Luncheon Reception ........................ $7,500
☐ Refreshment Break ............................................... $3,500
☐ Co-Supporter: Kids Camp ................................ $3,500
☐ Student Pizza Party ............................................ $2,500
☐ Conference Badge Holder ................................ $2,500
☐ Pre- or Post-Conference Supporter Session .......... $1,500
☐ Award Scholarship .............................................. $500
quantity .................................................................
☐ Travel Scholarship .............................................. $500
quantity .................................................................

IN KIND DONATION:

☐ Registration Bags
☐ Badge Lanyards
☐ Volunteer T-Shirts
☐ Other ____________________________________________________

TOTAL (Support) $ __________________

CONFERENCE SUPPORT DEADLINES:

Deadline for Support Application - 12/8/2017*
Deadline for Full Payment - 12/8/2017
* Guaranteed placement in all print publications and signage.

PAYMENT:

Please complete the “PAYMENT” section on the second page of this form. Application must be submitted with a minimum 50% payment.

Full payment is due by 12/8/2017

Make checks payable to ACM/SIGCSE 2018.

ACM Tax ID: 13-1921358
EXHIBIT BOOTH SELECTION

All booths are 10" x 10" unless otherwise noted. Exhibit booths are assigned on a first come, first served basis. One (1) full complimentary conference registration is included per purchased booth. Unlimited Exhibit Hall Only passes available.

DEADLINES:
Deadline for Early Exhibit Booth Application: 9/29/17
Deadline for Full Payment: 12/8/17

PAYMENT:
Payment is by check or credit card. Please complete the “PAYMENT” section below in full. Application must be submitted with 50% or 100% payment.
Make checks payable to ACM/SIGCSE 2018.

Payment Received Before September 29, 2017 (SAVE $300)
☐ 10’ × 10’ Booth ........................................ $2,500
☐ Multiple Booths (Reserve 3-5 booths - 10% discount. 6 or more booths - 15%)
   Booths × $2,500 .........................................$ __________

Payment Received After September 29, 2017
☐ 10’ × 10’ Booth ........................................ $2,800
☐ Multiple Booths (Reserve 3-5 booths - 10% discount. 6 or more booths - 15%)
   Booths × $2,800 .........................................$ __________
Sub-Total (Exhibit Booth) ........................................$ __________
Less discount for Multiple Booths ........................................$ __________
TOTAL (Exhibit Booth) ........................................$ __________

Booth space is assigned on a first come, first served basis.

ADVERTISING

Ad space will be assigned on a first come, first served basis. Ad specifications on page 3 MUST be observed when submitting ad files.

DEADLINES:
Reserve Ad Space: January 15, 2018
Artwork (Electronic files): January 26, 2018

COVER ADVERTISING:
☐ Outside Back Cover (4-Color): $2,500
☐ Inside Front Cover (4-Color): $2,500
☐ Inside Back Cover (4-Color): $2,500
☐ Registration Bag Inserts: $400 per insert for exhibitors
☐ Registration Bag Inserts: $700 per insert for non-exhibitors

INSIDE ADVERTISING:
☐ Full Page (4-color): $1,600
☐ Half Page (4-color): $900
☐ Quarter Page (4-color): $400

TOTAL (Advertising) ........$ __________

AUTHORIZATION

☐ I have read and agree to all terms and conditions of this Agreement. I am authorized to execute this Agreement for said Company/Division.

Name _______________________________________ Title _______________________________________
Date __________________________ Phone __________________________
E-mail __________________________

Authorized Signature ____________________________________________

(Important: Application cannot be processed without Authorized Signature.)

PAYMENT

Payment is by check or credit card. Application must be submitted with 50% or 100% payment. Make checks payable to: ACM/SIGCSE 2018. ACM Tax ID: 13-1921358

Mail or fax application and payment to:
c/o ACM/SIGCSE 2018
Executivevents
6325 Gunpark Drive, Suite C
Boulder CO 80301
Phone: 303-530-0205 x16

TOTAL PAYMENT
(Total Support, Exhibit Booth, and Advertising) $ __________

TYPE OF PAYMENT:
☐ Check ☐ Visa ☐ MasterCard ☐ AmEx
Card No. ___________________________ Exp. __________
Name __________________________
(Please PRINT name as it appears on card)
Billing Address of Cardholder ____________________________________________
Cardholder Signature ________________________________________________